

MOORESVILLE, IN / 6020

Most Popular Colors & Available Sizes

GeneralShale.com



Arcadia | LWM, LWQ



Barnsley Tudor | LWM, LWQ



Coopers Mill | LWM, LWK, LWQ



Essex Tudor | LWM, LWQ



Federal Hill | LWM, LWK, LWQ



Indiana Millstone | LWM, LWK, LWQ



Manour House Tudor | LWM, LWQ



Sand Dunes | LWM, LWK, LWQ



Shadow Grey Tudor | LWM, LWQ



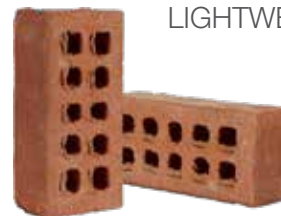
Snowy Ridge | LWM, LWK, LWQ



LIGHTWEIGHT QUEEN
(LWQ)

2-3/4" bed, 2-3/4" face, 7-5/8" length

The Queen Size provides the same face as Engineered Modular with a cost-effective reduced bed depth of 3".



LIGHTWEIGHT MODULAR
(LWM)

3-1/2" bed, 2-1/4" face, 7-5/8" length

Modular size is the most common in the industry. When laid with 3/8" mortar joints, it forms an 8" modular dimension.



LIGHTWEIGHT ENGINEERED
MODULAR (LWE)

3-1/2" bed, 2-3/4" face, 7-5/8" length

Engineered Modular has the same bed size as Modular, with an increased face height. This size is often referred to as an "oversized" brick.



LIGHTWEIGHT KING
(LWK)

2-3/4" bed, 2-3/4" face, 9-5/8" length

King size provides a very low installed wall cost because fewer bricks are required per square foot.



WHY BRICK IS BETTER

COMPARING THE SQ.FT. COST & BENEFITS OF EXTERIOR CLADDINGS



	Clay Brick				
	Plastic Vinyl	Fiber Cement	Synthetic Stucco	Artificial Stone	Genuine Stone
SQ.FT COST*					
CHICAGO	\$4.15 [*]	\$9.47 ^{**}	\$12.01 [*]	\$25.10 [*]	\$33.48 ^{**}
CINCINATTI	\$2.74 [*]	\$6.90 ^{**}	\$7.34 [*]	\$16.23 [*]	\$23.74 ^{**}
INDIANAPOLIS	\$2.87 [*]	\$5.55 ^{**}	\$7.70 [*]	\$16.99 [*]	\$23.86 ^{**}

*Installed Cost for **2,266 SQ.FT. of wall area** by listed metro.
 **Includes added cost of \$1.56 / sq.ft. for paints & coatings if required in the field.

ATTRIBUTES

	Plastic Vinyl	Fiber Cement	Synthetic Stucco	Artificial Stone	Genuine Stone
PROS:	Very low initial cost; relatively easy to install.	Low initial cost; no special support needed to install.	Variety of color options; improved energy efficiency.	Variety of colors, shapes & sizes; improves energy efficiency.	Natural made; variety of color options; higher resale values.
CONS:	Very poor weathering; prone to wind, fire & moisture damage; poor energy efficiency & noise retention; regular maintenance; low sustainability; low resale values.	Unightly seams may be visible; prone to wind, fire and moisture damage; likely to fade in 5-8 years from weathering requiring regular maintenance; low sustainability.	Prone to cracks, holes and even insect infestation; may have higher insurance premiums; requires continual maintenance; average sustainability.	High initial cost; complex to install; prone to moisture damage due to improper installation; likely to fade over time due to weathering; requires regular maintenance.	Very high initial cost; requires special trade skill to install or repair.

Naturally made; offers a wide range of color and texture options; high energy efficiency and noise retention; may have lower insurance premiums; no maintenance; high sustainability.

Moderate initial cost.



Queen Size Clay Brick

CHICAGO, IL \$12.14*Q/S	CINCINATTI, OH \$8.00*Q/S	INDIANAPOLIS, IN \$8.35*Q/S
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*Listed pricing is for 2,266 sq.ft. of exterior wall space for a 2-story home including product and typical installation using queen size brick (Q/S) and is based on data by RSMMeans | The Gordian Group, Installed Cost of Residential Siding, Comparative Study; 2017.

**Listed pricing for genuine stone based on 2015 data.