



FOR IMMEDIATE RELEASE
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General Shale Opens New Showroom and Distribution Facility in Knoxville

JOHNSON CITY, Tenn. — General Shale Brick has combined its Knoxville, Tenn., showroom and distribution operations into one center and moved into a new facility located at 9714 Parkside Drive on the west side of the city. The center will open its doors for business on Dec. 7, 2009.

Located on 2.2 acres and featuring 19,000 square feet of office, showroom and warehouse space, the Parkside Drive facility will serve customers from 7:30 a.m. to 4:30 p.m. Monday through Friday. The telephone number is 865-531-6203.

The facility replaces General Shale's former operations at 1740 Riverside Dr. and 110 Center Park Dr. in Knoxville.

"We are excited to move into this new building," says Mike Hillman, district sales manager for the greater Knoxville area. "The location is more convenient, easily accessible, and it will better serve our customers. We will carry a complete line of masonry products for building contractors, landscapers and do-it-yourselfers, including brick, thin brick, building stone, concrete masonry units, hardscape products, masonry supplies and accessories."

Founded in 1928, General Shale Brick operates manufacturing facilities throughout the United States and Canada. General Shale's parent company, Wienerberger AG, is the largest brick company in the world.

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